

Strategic Planning for Museums

Selected Resources from the Texas Historical Commission

“Do-It-Yourself Strategic Planning.” Cinnamon Catlin-Legutku. *History News*. Technical Leaflet #242. Spring 2008. <http://resource.aaslh.org/view/diy-strategic-planning-for-small-museums/>

The Drucker Foundation Self-Assessment Tool: Participant Workbook. 2nd revised edition. Peter F. Drucker and Frances Hesselbein. Jossey-Bass, 1998.

Manual of Strategic Planning for Museums. Gail Dexter Lord and Kate Market. AltaMira Press, 2007.

Museum Administration: An Introduction. Hugh H. Genoways and Lynne M. Ireland. Walnut Creek: AltaMira Press, 2003. (Chapter 4 is on strategic planning)

“Nonprofit Organizational Assessment Tool: Strategic Planning.” Andrew Lewis. University of Wisconsin Extension Nonprofit Management Education Center.
<http://coco-net.org/wp-content/uploads/2012/08/Nonprofit-Organizational-Assessment-Tool.pdf>

Strategic Planning for Public and Nonprofit Organizations: A Guide to Strengthening and Sustaining Organizational Achievement. 3rd edition. John M. Bryson. Jossey-Bass, 2004.

“Strategic Planning in Smaller Nonprofit Organizations: A Practical Guide for the Process.” Jan W. Lyddon. Nonprofit Leadership and Administration Faculty, Western Michigan University.
http://www.fnhc.ca/pdf/Strategic_Planning_Guide.pdf

Strategic Planning Manual. Museums Australia, Inc., 1998. Available for free online at
http://mgns.org.au/media/uploads/files/CAN_1998_Strategic_Planning_Manual.pdf

Also, browse the following web sites for information on strategic planning:

American Alliance of Museums (must be a member to access the library): <http://www.aam-us.org/resources/resource-library>

National Center for Charitable Statistics: <http://nccsdataweb.urban.org/PubApps/nonprofitfaq.php>

Qm² for Nonprofit Organizations: <http://www.qm2.org/Planning.html>



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